



# TOWN OF JAY

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## **Sustainability & Energy Fair**

**September 14, 2024**

### **Post fair summary.**

Jointly organized by the Town of Jay and Town of Keene Climate Smart Communities Task Forces.

The inaugural Sustainability and Energy Fair held at the Jay Village Green on September 14<sup>th</sup> was by all means a great success. There were eleven generous sponsor organizations/vendors whose contributions almost covered the full cost of the fair, including food & refreshments, music, clown with face painting, circus style dance, and a kid's craft table. Tips from food and refreshments were donated to Jay Entertainment and Music Society as an appreciation for allowing us to use the theater, kitchen, and bathrooms.

Three electric vehicle dealerships (Subaru, Kia, and Honda) showcased their newest electric vehicles, and in addition two EV vehicle owners showcased their Tesla and Kia electric vehicles. There was a total of 23 vendors with a great variety of products, services, informational and other nonprofits sharing information on their climate smart work and initiatives etc. Vendor types ranging from heat pumps, solar panels, building materials, spray foam insulation, composting, arborists, gardening, pollinators, nonprofits/informational/educational organizations, and the Town of Jay's recently launched Comprehensive Plan Taskforce seeking community input.

Four 45–60-minute mini seminars were held on topics like electric vehicles, heat pumps, and composting, with the most popular seminar drawing an audience of roughly 25-30 people.

It was estimated that the total number of people attending was in the 200-300 range, and the overwhelmingly positive feedback from vendors and attendees well exceeded our expectations.