

Town of Jay Climate Smart Task Force --- 03/24/2024, Community Center, 4-5 pm

Informal discussion in lieu of a formal meeting

Participants: Knut Sauer (Chair), Wally Walters (Recorder), Lana Gokie

1) Waste Issues (Lana G)

- attended conference in Potsdam

2) Energy Fair (Knut S):

- validating links of draft handouts
- NYS vehicle rebates on EVs:
 - varies by vehicle; different list than used for federal tax credits; NYS gives rebates also for hybrids (\$500)
 - also have list of area dealers selling EVs and hybrids
- heat pump campaign:
 - vendors: Knut S reached out; 1-2 dealers showed interest; need additional discussions with installers (at least 5 are area for heat pumps)
- solar: “more complicated” to identify vendors as solar farms are often far away

3) Identifying Qualifying Individuals (Knut S):

- vehicles: verify through registrations
- heat pumps: reach out through local distributors
- solar electric alternatives: NYSEG?
- insulation and audits: ??
- getting credit towards town campaign: Knut S will check how through Nancy Bernstein

4) Upcoming Actions (Knut S):

- letters to dealers
- letters to consumers
- website (town) & links
- QR code to link to town website links & electronic copies of documentation
- email address collection and use

5) Energy Fair (Knut S):

- community center gym: tables, ANCA, businesses, compost, other booths
- senior room: seminars (e.g., ADK Solar)
- live streaming
- how to get more people present?
 - tied to Fire Dept fundraiser?
 - tie to “meet town board”? Comprehensive Plan Special Board? Youth Commission? Parks Commission? Schools?
 - others who might have booth: JEMS, Rotary, AsRA, ARVBA?
 - Vendors?
 - raffles or donations?
- is 11 May too soon? (Yes)

-- alternative: 15 June? (Knut S will address with Matt Stanley)

6) Date for Next Climate Smart Task Force Meeting (Knut S):

- 2 May 2024? Noon? 5 pm?

- Knut S to query others, proposing date and choosing time